Adam Schmitt – Tuesday, Thursday class

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. The most successful campaigns happened in the month of May with 234 successful campaigns
   2. Kickstarter campaigns in the Theater category have had the most successfl campaigns with 839.
   3. Plays, within the Theater Category had the most successful campaigns (694) and it also had the most campaigns (1066).
2. **What are some limitations of this dataset?**
   1. This is a static dataset, meaning it will not pick up any information on newly created kickstarter campaigns
   2. The data is only from one crowdfunding resource.
   3. The information is outdated as of now and only goes through 2017.
   4. There is no information on the people who created the kickstarter campaigns (age, gender, race, income, # of kickstarter campaigns created by person)
3. **What are some other possible tables and/or graphs that we could create?**
   1. We could create a graph that shows which category had the most backers (Technology)
   2. We could make a pie chart that shows which categories raised the most money and the least month (Technology raised the most, Journalism raised the least)
   3. We can create a table to see which sub-category has the highest % of their goal reached (tabletop games raised 415% more than their goal, followed by hardware with 303% more than their goal)